



ASHAM
Stomperfest
Down Home Music & Dance Festival

Sponsorship

Be a part of a festival that brings people together for a fun-filled weekend of camping and entertainment **the 2017 September long weekend in Reedy Creek/Kinosota, Manitoba!**

- Featuring the Asham Stompers, The Sojourners and Sagkeeng's Finest
- Live Music
- World Jigging Championships
- Electrifying Entertainment
- Activities for the Whole Family
- Delicious Food, Shopping, Fireworks and More!

Why participate?

- Be onsite at the festival and reach over 3,000 attendees from surrounding areas of Winnipeg, Portage, Brandon and the Parkland region.
- Get noticed in our communications with thousands of followers on social media and on our website. We're creative and promote the festival with characters like Jigging Santa, the Lucky Leprechaun and the popular 'So You Think You Can Jig' contest!
- Be full colour in our Festival Program and keepsake distributed to individuals on and off-site prior to and during the festival.
- Get tickets and attend! Enjoy Stomperfest with your family, friends, customers or business associates.
- Join us in bringing people together in a positive, uplifting weekend!

Contact us to get started!

Terry
terry@asham.com
204- 809-8753

Where they treat you like family.
www.stomperfest.ca



Down Home Music & Dance Festival

The Story of Stomperfest

Arnold Asham, owner of Asham Curling supplies, has had a long career in Entrepreneurship. In 1978 he introduced the revolutionary Red Brick Slider to the curling community and gained instant success. In 1980 he developed his own shoe and sold 8,000 pair, shortly after he opened Asham Curling Supplies an international name and leader in the curling industry. He's been honoured with Canadian Aboriginal Business Leader of the Year, Manitoba's Entrepreneur of the Year and the Excellence in Aboriginal Business Leadership Award.



“I fundamentally believe that dance is going to bring us all together. Louis Riel said that our people will sleep for one hundred years and when they awake it will be their arts that will give them their spirit back and that’s exactly what’s happening.”

~ Arnold Asham

Arnold is Métis and comes from Reedy Creek / Kinosota. Growing up he spent hours dancing the Red River Jig at his uncle's home. In 2002 his passion for his heritage and dance led him to form the Asham Stompers. The dance troop has travelled all over the world performing a combination of the Red River Jig and square dancing to help preserve the history of Métis and First Nations people. Arnold quickly understood how powerful dance is in bringing people together. He wanted to create an even greater impact and in 2003 opened up the Asham Family Homestead as the venue for Stomperfest. He went so far as to build a stage right off the back of the house. Each year thousands of people from all over Manitoba and beyond attend.

**Stomperfest is a unique,
down home dance and music festival
where they treat you like family.**

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Title Sponsorship Opportunities

Presenting...

The WORLD JIGGING CHAMPIONSHIPS

Or,

The WORLD SQUARE DANCING CHAMPIONSHIPS

Investment: \$10,000

- **EXCLUSIVE** Title Sponsorship of the World Jigging Championships or the World Square Dancing Championships
- **Stomperfest Social and Online:** Weekly promotion in social media posts and link to your website from www.stomperfest.ca
- **Stomperfest Program:** Inside Back or Inside Front Cover Advertisement
- **On-sight Signage:** Specially designed with your logo and fun cut outs for attendees to take pictures with and 'SHARE' with in their social networks *see mock-up on next page.
- **On-sight Booth:** Set up your own area to market your company, sell products, or provide services to attendees.
- **Tickets:** Receive 25 Weekend Passes (Value: \$2,875) for you, your employees and customers.
- **MC Mention1:** No less that 10 times throughout the weekend.
- **MC Mention2:** As the Presenter of the World Square Dance Championships.
- **Speaking Opportunity:** 5 minutes to speak on behalf of your company.

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This Could Be Your On-Site Sign at Stomperfest!



We want you to get as much exposure out of your sponsorship as possible. That's why we've created these cut-out signs that people can interact with. Who doesn't want to be a World Jigging Champion!

Attendees can poke their faces through the cut-outs on the sign and snap a photo. Imagine how many likes and shares on social media these keepsake photos will get.

Best of all your company's brand is front and centre.

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Sponsorship Opportunities

PLATINUM

\$5,000 or \$2,500 cash and \$2500 in kind (5 available)

- On-site Signage: 4' x 4' billboard on festival grounds
- Stomperfest Program: full page, full colour advertisement
- Tickets: Receive 12 Weekend Passes (value: \$1,308) for you, your employees and customers
- MC Mention: No less than 5 times throughout the weekend

GOLD

\$2,500 or \$1,500 cash and \$1,000 in kind (5 available)

- On-site Signage: 4' x 4' billboard on festival grounds
- Stomperfest Program: full page, full colour advertisement
- Tickets: Receive 6 Weekend Passes (value: \$654) for you, your employees and customers
- MC Mention: No less than 5 times throughout the weekend

SILVER

\$1,000 or \$500 cash and \$500 in kind (5 available)

- On-site Signage: 4' x 4' billboard on festival grounds
- Stomperfest Program: half page, full colour advertisement
- Tickets: Receive 3 Weekend Passes (value: \$327)

BRONZE

\$500 or \$250 cash and \$250 in kind (10 available)

- Stomperfest Program: quarter page, full colour advertisement
- Tickets: Receive 2 Weekend Passes (value: \$130)

FRIENDS

\$250

- Stomperfest Program: business card advertisement
- Tickets: Receive 1 Weekend Pass (value: \$115)

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Program Specifications Sheet

As a valued sponsor, your company will receive a four colour process display advertisement in our Asham Stomperfest annual program.

Our creative department can build you a professionally designed ad at no additional charge!

Please see level of sponsorship to determine corresponding ad space availability.

Materials deadline:

FULL PAGE
Presenting
Gold
Bleed: 5.75" x 8.75" No
Bleed: 5.5" x 8.5"

HALF PAGE
Silver
5" x 3.625"

QUARTER PAGE
Bronze
2.375" x 3.625"

BUSINESS CARD
Friends
2.375" x 1.625"